



Bicester Bike Loan

2016
Sponsor
opportunity



- Sponsor the popular Bicester Bike Loan
- Increase your company's visibility across Bicester
- Support your local community by supporting Bicester Green an award winning social enterprise
- Connect directly with your customers



Bicester Green is working with volunteers from all walks of life, to reduce waste from landfill, refurbish furniture and bikes and sell them at affordable prices to the Bicester community.





Great exposure in Bicester for your company

What is on offer?

We are looking for a sponsor for the Bicester Bike Loan for either six months or a full year

What's in it for you?

Great exposure in Bicester, your company logo on all bikes and all helmets and Bicester Green's website

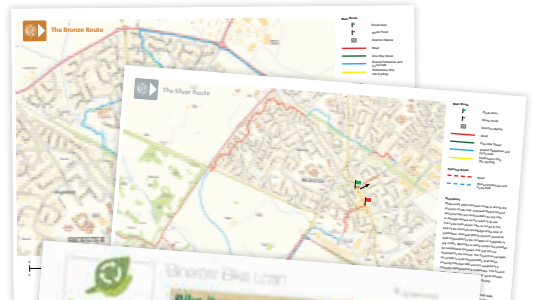
Your company logo on all Bicester Bike Route Maps printed and distributed by Cherwell District Council

Your company logo on all additional printed materials such as posters and promotional cards (2000)

Promotional articles mentioning your company name and services included in all press releases and publications such as Cherwell LINK and Bicester Garth Gazette articles

Named in social media campaigns

Exposure at all events Bicester Green attends such as the Bicester Big Lunch, Bicester Bike Day, Teddy Bear Festival and Bicester Markets



Bicester Bike Loan

- 1 Pick your bike**



Ladies Hybrid



Brompton Folding



Mens Hybrid
- 2 Choose your accessory (Optional)**



Child Seat



Tail bike



Kids trailer





Buy



£10
- 3 Decide for how long**

4 DAYS

Weekend

7 DAYS

Week

30 DAYS

Month

www.bicestergreen.org.uk

[facebook/bicestergreen.org.uk](https://facebook.com/bicestergreen.org.uk)

4 Book

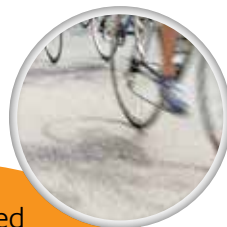
Only £5 for a bike for a weekend!
* Holding deposit required by cheque.





The Bicester Bike Loan consists of a fleet of 16 Adult hybrids and two Brompton Folding bikes as well as a choice of accessories such as child seats, tail bikes or kids trailers. All customers are provided with a set of lights (front and rear) and a strong lock. Helmets are sold at a subsidised rate of £10. Customers can rent for either a weekend (Fri-Mon) a week or a whole month. and up to three months consecutively.

Cllr Barry Wood,
leader of Cherwell District
Council, said: "The Bicester Bike
Loan was first launched in 2013/
2014 and has proved to be a valuable
resource for people living in and around
the town. Whether it's a cheap way of
getting to work or a fun day out for the
family, the availability of the bikes has
given people the opportunity to
get back on the saddle
without having to break
the bank to do it.



I just wanted
to send a note to say thanks
for the bike hire service. I have been
using the Brompton for three months to
use in my commute into London and it has
made a real difference! I saved money, had
fun, was less stressed and lost weight! All in
all a very good result and I'll definitely be
buying a fold up bike soon! It is a great service
that I think is great for Bicester and would
encourage everyone no matter what level of
cycling experience to give it a go.
The staff are very friendly and helpful

Thanks again, Kind regards
Patrick Alexander



**Bicester
Bike Loan**

To further explore this exciting sponsoring opportunity please get in touch with Bicester Green

Call: 01869 388564

Email: info@bicestergreen.org.uk

Alternatively drop into our shop and workshop in Station Approach



Interested in buying refurbished bikes or furniture? Come to see us in our store in Station Approach, Unit 2.

